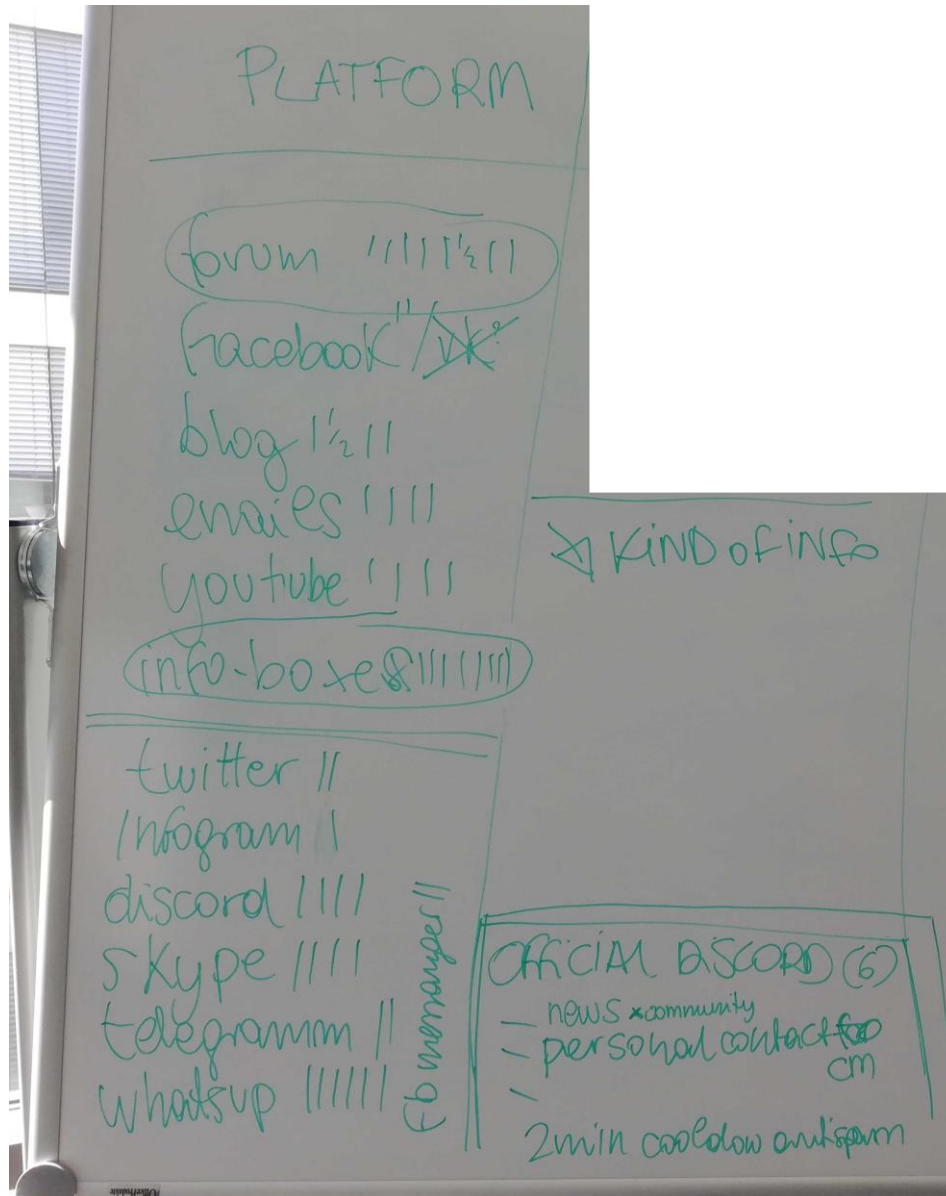


# Communications Platform

In our Legends on Tour 2019 Summit, we discussed the type of communication platforms that are used by different countries and their scope.



## Findings

As expected, most of the community members get information from the Forum and the info-boxes in game. The blog is used more often compared to the past, as well as YouTube.

To coordinate activities within the alliance/confederacy, most of the communities use WhatsApp and Skype. Discord is raising in popularity as a platform.

# Changes

## Type of content

It appears that a lot of community members are interested in the “making of” and in having more detailed information about why certain changes are being implemented. In the next months, we will try to publish more content related to this topic and probably start some sort of “*dev diary*”.

## Info-boxes

Info-boxes are the primary tool used by the community to get information. We will work on some technical solution that will allow Community Managers to use them in an easier way. We hope this will increase the amount of information we are able to spread via info-boxes.

## Discord

We are planning to open an Official Discord server in the next 6 to 12 months.

Before doing this, we need to create a full concept and design the purpose and structure of this new communication platform. In general, we see a lot of benefits on having such a platform available officially for the community.

The current idea is using the official Discord channel to spread news faster and more often and giving the possibility to the community and the Community Manager to have a more personal interaction.

To make sure the Discord channel won't turn into a spam mess, we will set certain limitation such as a 2 minute anti-spam cooldown between messages.

## Conclusion

With the above-mentioned changes and improvements we want to make sure the community is always up to date regarding changes, upcoming features, events, and everything that is connected to Travian: Legends.